

Monthly Board Meeting – August 2023

Tuesday, August 15 2022 – 7:30 PM Location: Virtual – A recording of the meeting can be <u>found here</u>

Attendance

Voting Members in Attendance: Non-Voting Members in Attendance: Randy Atkin, Mike Christensen, John Pearson, Curtis Haring
Chris Stout

Excused Voting Members: Mike Christensen

Unexcused Voting Members: Zach Adams, Michael Plowman

Meeting Called to Order at 7:30 PM

Minutes

Approval of July Minutes - All

John motions to approve minutes, Mike seconds. Minutes approved.

Executive Director activities report/Membership Update - Curtis Haring

Over the past month, Curtis worked 17.75 hours.

Media/Outreach.

- Created Threads Account
- Created Transit Projects Map

Fundraising:

- Started Sorenson Legacy Foundation Grant
- Purchased letterhead and envelopes for fundraising letters.

Networking:

- Was reached out to by the Teen Author Boot Camp to present in November about how transit works in the real-world and how it can be incorporated into fiction writing.
- Was reached out to by the LUTE (Life, the Universe, and Everything) conference taking place in February to be a panelist to discuss transit issues.

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Upcoming activities

Will be sending individual fundraising letters this weekend or next.

Numbers:

- 12 new Twitter Followers, now at 839.
- 0 new TikTok Followers, now at 17.
- 0 new YouTube followers, remains at 8.
- 1 new member, now at 223.
- 0 new people on the mailing list (not members), remains at 41.
- 0 new dues paying member for the year, remains at 13.

Discussion of September Quarterly Meeting – All

Curtis started off by asking for suggestions for the upcoming September quarterly meeting and suggested reaching out to UTA to discuss their 2050 plan.

Chris would like to have some time to discuss Transit:Imagined and will have a map ready in time for the Quarterly meeting.

John would like to have someone come to talk about the I-15 expansion and Randy suggested inviting the Rose Park Brown Berets to speak on the same topic. John also suggested the West Side Coalition.

Chris remined us that the meeting would be on the third Saturday in September, meaning that the meeting would be on September 16 and it is agreed that the meeting will be virtual.

Discussion of October Annual Convention - All

The October meeting will be on the third Saturday, which will be October 21. Majority of the discussion will just be the voting. Curtis would also to like to also discuss what UTRU has been working on and continue to push chapter development.

Open Forum – All

John asked when UTRU would be invoicing the University of Utah; Curtis replied that it would be at the end of this month since there would be three months under his belt. John mentioned that they may want to see material, which isn't a problem and Curtis can provide this.

Curtis also wanted to make a push for greater content on the blog and how even small improvements can lead to feeling safer on the road...but that it is still car-centered and doesn't meet the needs of everyone.

Randy also suggested that we perform a ride on the OGX and report back. In addition, this generated conversation about a possible article called "Fixing MAX."

John also mentioned that there was an interesting discussion around raising parking fees at the University of Utah and how it is becoming a conversation about equity for low-paid employees who have to choose between paying more to park or a 2 ½ hour commute each way.

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Adjourn

The next meeting is scheduled for September 12th, at 7:30 PM.