

**Monthly Board Meeting – July 2023**

Sunday, July 16, 2022 – 10:00 AM

Location: Virtual – A recording of the meeting can be [found here](#)

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Attendance

Voting Members in Attendance:

Zach Adams, John Pearson, Chris Stout

Non-Voting Members in Attendance:

Curtis Haring

Excused Voting Members:

Randy Atkin, Mike Christensen

Unexcused Voting Members:

Michael Plowman

Meeting Called to Order at 10:05 AM

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Minutes

***Approval of May and June Minutes - All***

***Executive Director activities report/Membership Update – Curtis Haring***

Over the past month, Curtis worked 16 hours.

*Media/Outreach.*

- None

*Fundraising:*

- Submitted Larry H. and Gail Miller Family Foundation for both CATT and general funding
- Advanced with Rocky Mountain Power

*Networking:*

*Upcoming activities*

- Will be creating letterhead and sending out to high-dollar individuals

*Numbers:*

- 25 new Twitter Followers, now at 827.
- 5 new TikTok Followers, now at 17.

- 0 new YouTube follower, remains at 8.
- 2 new members, now at 222.
- 0 new people on the mailing list (not members), remains at 41.
- 0 new dues paying member for the year, remains at 13.

### ***Open Forum – All***

Discussion on how to increase dues paying members. John mentioned the tabling event regarding the Kumbucha with a cause in the fall and seeing if we can have board members to attend tabling events.

Chris did mention that we have some tabling supplies and suggested that we also invest in banners and signs for our chapters. He also mentioned that he would have a Transit:Imagined map for Salt Lake County by August.

John also floated the idea of reaching out to students in the Salt Lake City School District to start seeing if we can increase younger buy-ins and see if we can expand it to other districts. This could also tie into an environmental message that we could push. Biggest thing would be to identify the administrators and officials that were involved in the process to see how they were able to make it work. In particular, we could focus on the Granite School District.

Changing topics, Chris discussed the fact that we were unaware of the Murray North Station public comment discussion and expressed concern that we don't always have a handle on what UTA is actually working on. He would like to see a list of projects that are going on related to transit.

### **Adjourn**

The next meeting is scheduled for August 13, at 10 AM.