

Monthly Board Meeting – May 2023

Sunday, May 14, 2022 – 10:00 AM

Location: Virtual – A recording of the meeting can be [found here](#)

Attendance

Voting Members in Attendance:
Randy Atkin, John Pearson, Chris Stout

Non-Voting Members in Attendance:
Curtis Haring, Scott Harris

Excused Voting Members:

Unexcused Voting Members:
Zach Adams, Mike Christensen

Meeting Called to Order at 10:05 AM

Minutes

Approval of March Minutes - All

(no discussion).

John motions to approve the minutes, seconded by Randy. Unanimous

Executive Director activities report/Membership Update – Curtis Haring

Over the past month, Curtis worked 27.25 hours.

Media/Outreach.

- *Started conversation with UTA Adopt A Stop*
- *Attended SSL/SH Chapter meeting*
- *Released Transit:Imagined map with a nice little stir*

Fundraising:

- *Investigated UTA CARES ACT funds (no go)*
- *Completed donor list clean up*
- *Developed CATT program landing page, working on T:I currently*
- *Submitted to LHM Foundation and Rocky Mountain Power, working on Eccles now*
- *Thank-you Stickers started to go out*
- *Started pitching membership during twitter sign up*

Networking:

- *Met with Becka Rolf with Salt Lake City's transportation department*

Upcoming activities

- Continuing to work on Transit: Imagined, mainly landing page
- Will be creating letterhead and sending out to high-dollar individuals

Numbers:

- 89 new Twitter Followers, now at 774.
- 0 new TikTok Followers, now at 12.
- 1 new YouTube follower, now at 8.
- 14 new members, now at 213.
- 4 new people on the mailing list (not members), now at 40.
- 5 new dues paying members for the year, now at 12.

Chapter Updates – Scott Harris

South Salt Lake/Sugar House: Held first meeting last month and two members have adopted stops. They are also plan on attending the 2100 South meeting to discuss updates to that event. Curtis will send Scott a signup sheet and flyers.

Call For Board Bio's – Curtis Haring

Curtis is asking board members to submit short bio's for the website. There have been a few grant requests that have asked for more info for who sits on the board.

Fundraising Planning – All

Curtis completed the fundraising list and identified roughly 1,000 individuals and 500 companies we could reach out to. He is not suggesting that we contact each group, but he is asking everyone to go through the lists and see if there are names and potential contacts we could make that are more personal.

Randy suggested that we start reaching out to groups such as The Gateway, Gallivan Plaza, Community Colleges, and other local event centers to see if we can start building relationships and fundraising discussions. Curtis asked Randy to start following up and putting a list together.

Open Forum – All

Chris noted that we were supposed to hold a quarterly membership meeting for May, but nothing is currently on the books. We will, most likely, miss this meeting as Chris advised against holding it in June. Randy would like to have a meeting in June, even if it means that it is poorly attended; Chris noted that we specifically say May on our items – he suggested moving to September.

Curtis suggested pushing the Discord server as a way to fill the stopgap for not having the quarterly meeting.

Chris agrees with the shift in focus towards raising funds.

Adjourn

The next meeting is scheduled for May 14 at 10 AM.