

## CHAPTER ACTIVITIES AND MEDIA POLICY

### *Section 1: Chapter Activities*

Chapters are encouraged to organize and advertise activities related to membership growth, advancing UTRU’s mission, and/or advocating for UTRU’s principals.

Any activity, including officer meetings and membership meetings, must be approved in writing by the Executive Director in advance. If approval is not received, or if the Executive Director does not approve the activity, the activity is not to take place. Chapters may appeal directly to the UTRU Board of Directors who may, in turn, uphold or overturn the Executive Director’s decision with a majority vote.

All activities shall be open to members and the general public unless justification is provided to the Executive Director as to why the activity should be closed.

### *Section 2: Media Policy*

All open activities will be listed on the UTRU website along with relevant information that would allow current or potential members to easily access the event.

Chapters will receive their own landing page on the UTRU website. This website will list, at minimum, the names and contact information of officers, relevant documents such as meeting minutes and agendas, and links to any Chapter social media accounts.

Chapters are responsible for the content published to social media websites, and they are required to provide current login information and/or administrative access to the Executive Director. In addition, contact information for any individuals expected to post to social media in an official capacity must be provided to the Executive Director.

Posters are expected to use common sense and good judgement prior to publication of a post and are encouraged to seek guidance from the Executive Director on any posts they are unsure of. The Executive Director may deny access to individuals or delete posts if they feel harm would be done to UTRU’s reputation. Chapters may appeal directly to the UTRU Board of Directors who may, in turn, uphold or overturn the Executive Director’s decision with a majority vote.

### Policy History

Version	Summary	Approval Date	Resolution #
1	Creation of Policy	8/31/22	2022-02